

BRAUN IDENTITY

The Series 7 is Braun's most advanced shaver featuring 'sonic' technology that produces 10,000 micro vibrations to capture even more hair than before. It comes with an equally advanced cleaning centre that automatically charges, lubricates and dries the shaver at the touch of a button. Braun Series 7 720, £250 at Argos, branches regionwide



MUSK HAVE

Ideal for the gym bag, brief case or desk draw, this travel spray comes in an elegant leather case so you can take the iconic Acqua Di Parma scent with you wherever you go. Colonia Assoluta travel spray, £74 by Acqua Di Parma at Fenwick, Newcastle



PUT YOUR FOOT IN IT

Feet can often get neglected, especially if you play regular sport or attend the gym. Protect your pins with this anti-bacterial foot cream that provides a barrier to help keep feet soft and supple. Lotil Footcream, £5.50 stockists regionwide

NO SWEAT

Tackle sweaty gym bags with this bag freshener that's filled with pure Provencal lavender. Lavender gym bag freshener, £15 by Celia Lindsell, www.celialindsell.com



NICKELBACK

One for the morning after the night before, Nickel skin care products are simple, fuss-free and high performing. Perfect for the busy city man. Morning After Rescue shower gel, £16 at John Lewis



WELL GOOD

This advanced dual supplement is designed for men who lead hectic lives. The Wellman tablet provides comprehensive micronutrients while each 3-in-1 omega capsule is packed with oils to aid joints, skin, the heart, maintain normal cholesterol levels and keep the immune system in check. Wellman Plus Omega 3-6-9, £14.25 for 28 tablets & 28 capsules at Boots

CLASSIC GENT

Beau Brummell, the elegant father of Dandyism, advocated that a man should only polish his boots with champagne and wash daily. Not many people clean their boots with champagne but most wash daily. If Beau were here today he would use Mrs White's Absolute Gentleman Moisturiser, made with patchouli, frankincense, fennel, rich apricot oil, raw English beeswax, antibacterial organic English lavender and the very best rose absolute. Mrs White's Absolute Gentleman Moisturising Lotion, £15 at www.roullierwhite.com

